
ANOUSHKA BLOEM

Media Kit

ABOUT ANOUSHKA BLOEM

As a Criminal Defence Lawyer, for the last two decades, Anoushka Bloem has been standing up for New Zealanders from all walks of life when it matters the most. During this time she has also been building one of the most successful specialist criminal defence firms in New Zealand, Bloem Law.

Anoushka has 21 years' experience in the field of criminal law with an established reputation of excellence and integrity. Her goal is to give every client outstanding representation by leaving no stone unturned.

Anoushka represents people charged with the full spectrum of criminal charges and regularly defends clients charged with violence, dishonesty, drugs and sexual crimes. She has a high success rate in achieving not guilty verdicts for her clients. Her careful and thorough approach is the hallmark of her success. Every aspect of the case is researched to ensure the highest chance of success.

Anoushka is well regarded in the legal profession for her competence, intelligence, compassion and integrity. She regularly serves the legal profession by mentoring and training lawyers, speaking at legal events and providing guidance to law students.





ACCOLADES & HIGH PROFILE CASES

Anoushka is regarded as a trailblazer in criminal defence. In December 2024, she was recognised as one of the “Top 50 New Zealand Power Lawyers” and at the same time one of the “Top 3 Female Lawyers Redefining Criminal Defence in NZ”.

Anoushka has been Counsel in numerous high profile criminal trials including:

- R v Dodds (Murder)
- R v M (Operation Selena, baggage handlers case)
- R v W (Operation Weirton, largest ever drug importation of 630kgs of meth worth \$245 million)
- R v N (Operation Salmon, meth for supply)
- R v C (Murrays Bay stabber)
- R v Vaitohi (Murder)
- R v O (OT caregiver)
- R v R (Historic arson)
- R v Ngamoki (Murder)
- R v Taite and R v Cuff (Waikeria Prison riots)

Anoushka was admitted to the bar in 2004 and is an approved legal aid provider for all types of criminal matters from PAL1-PAL4, including murder.

ABOUT BLOEM LAW

Anoushka has established a team of criminal defence lawyers, all motivated to achieve transformational outcomes for their clients.

Bloem Law is the largest criminal defence practice in New Zealand. They have a team of exceptional lawyers specialising only in criminal defence work. This means their clients get lawyers that are experts in their field and can offer the best advice in the most efficient manner.

Bloem Law is cutting edge and prides itself on being the best – their clients are central to what they do, how they do it, and most importantly why they do it.

Bloem lawyers are “fearless in their advocacy for their clients”.



BLOEM LAW
THE CRIMINAL DEFENCE FIRM

PREVIOUS PRESS

Some previous media examples:



NZ HERALD

**On The Up: Criminal
defence lawyer Anoushka
Bloem on breaking barriers
and cycles of crime**



NZ HERALD

**Rotorua murder appeal:
John Wharekura claims
insanity over stabbing of
Tanya Burr 22 years ago**



LAW FUEL

**6 Law Power List Thinkers
and Influencers in New
Zealand Law**



NZ HERALD

**Unruly tourists? British duo
distance themselves from
travelling group in fraud
case**



INTERVIEWS & EXPERT COMMENTARY

Anoushka is available for interviews and/or expert commentary related to:

- Drugs and serious drug operations
- Sexual offenses
- Violence and domestic violence
- Murder and manslaughter
- Fraud and dishonesty offending
- Name suppression
- Regulatory cases
- Relevant legislation changes & proposed changes
- Addicton and trauma related charges
- Bail
- Appeals
- Traffic, Drink and Drug Driving offenses
- Discharge without conviction

GET IN TOUCH

anoushka@criminal-lawyer.co.nz

021 500 584

Or to find out more about Anoushka Bloem and Bloem Law visit bloemlaw.co.nz